

Rocking M Media, LLC-Colby/Goodland EEO Public File

The purpose of this EEO Public File Report is to comply with Section 73.2080 (C) (6) of the FCC's 2002 EEO Rule. This report is prepared on behalf of the Station Employment Unit that is comprised of the following station:

<u>Call Sign</u>	<u>Station Type</u>	<u>Location, City and State</u>
KXXX-AM	AM 790	1065 S Range Ave
KRDQ-FM	FM 100.3	Rocking M. Media, LLC
KLOE-AM	AM 730	Colby, KS 67701
KKCI-FM	FM 102.5	Phone: (785) 462-3305
KWGB-FM	FM 97.9	

Prepared by Sacha Sanguinetti, General Manager
Rocking M Media, LLC. Colby and Goodland, Kansas

This report lists fulltime recruiting activity for positions open or potentially open between January 1, 2018 and December 31, 2018. Also included in this report is the date hired and sources utilized for recruitment of hires.

Company Name: Rocking M Media, LLC.

A.

The following is a list of all vacancies for full-time jobs during the reporting period:

Job Title	Date Open	Date Filled
Operations Manager	10/1/18	11/1/18
BDE/Digital Media Coordinator	2/1/18	3/5/18
Farm Director	1/1/18	4/2/18

B.

EEC Public Report Compliance Tools Outreach Initiatives:

#1 April 3, 2018 KAB Student Career Fair. Manhattan, Kansas. Cale Miller representing Rocking M Media, LLC.

#2 April 24-25, 2018 Rural Opportunities Conference. Meridian Center, Newton, Kansas. Representing Rocking M Media, LLC was Cale Miller and Quinn Miller, who accepted applications.

#3 Radio recruitment ads on Rocking M Media stations in Colby and Goodland, KS
Sacha Sanguinetti, 785-462-3305

#4 Radio ads on the Today in Kansas Radio Network
Sacha Sanguinetti, 785-462-3305

#5 Kansas Association of Broadcasters Job Bank at KAB.NET

Kansas Association of Broadcasters, 214 SW 6th Ave #300, Topeka, KS 66603
785-235-1307

#6 Colby Community College, Doug Johnson, 1255 S Range, Colby, KS 67701,
phone 785-462-3984, Notified by: E-mail

#7 National Association of Farm Broadcasters Job Bank at NAFB.COM.

#8 Radio Recruitment Ads on the Kansas Farm and Ranch Radio Network, Sacha
Sanguinetti, 785-462-3305

C.

Sources which provided the hire for the positions that opened.

<u>Job Title</u>	<u>Source</u>
Operations Manager	Internal Promotion
BDE/Digital Media Coordinator	Radio Ads
Farm Director	NAFB.COM Job Bank

D.

During the reporting period, there were a total of six (6) applicants interviewed for vacancies for the full-time position(s). The following is a list of the total number of interviewees referred by each recruiting source shown above in Section B.

<u>Recruitment Source</u>	<u>Total of Interviewees</u>
Walk In	0
KAB Job Bank	0
Job Fair	1
Radio advertisements	1
Employee Referral	1
Industry Referral	2
NAFB Job Bank	1
Total	6

E.

Fulltime positions hired during reporting dates:

Two Full-Time employees were hired and one full-time employee was promoted during the 2018 reporting period.

#1 New Employee Name: Shelby Gardner
Position: BDE/Digital Media Coordinator
Source: Radio Recruitment Ads (KRDQ-FM)
Hire Date: 3/5/18

#2 New Employee Name: Sara Miles
Position: Farm Director
Source: NAFB.COM Job Bank
Hire Date: 4/2/18