

Rocking M Media, LLC-Colby/Goodland EEO Public File

The purpose of this EEO Public File Report is to comply with Section 73.2080 (C) (6) of the FCC's 2002 EEO Rule. This report is prepared on behalf of the Station Employment Unit that is comprised of the following station:

| <u>Call Sign</u> | <u>Station Type</u> | <u>Location, City and State</u> |
|------------------|---------------------|---------------------------------|
| KXXX-AM | AM 790 | 1065 S Range Ave |
| KRDQ-FM | FM 100.3 | Rocking M. Media, LLC |
| KLOE-AM | AM 730 | Colby, KS 67701 |
| KKCI-FM | FM 102.5 | Phone: (785) 462-3305 |
| KWGB-FM | FM 97.9 | |

Prepared by Sacha Sanguinetti, General Manager
Rocking M Media, LLC. Colby and Goodland, Kansas

This report lists fulltime recruiting activity for positions open or potentially open between January 1, 2017 and December 31, 2017. Also included in this report is the date hired and sources utilized for recruitment of hires.

Company Name: Rocking M Media, LLC.

A.

The following is a list of all vacancies for full-time jobs during the reporting period:

| Job Title | Date Open | Date Filled |
|----------------------|-----------|----------------|
| BDE/Farm Broadcaster | 12/1/2017 | not yet filled |

B.

EEC Public Report Compliance Tools Outreach Initiatives:

#1 April 4, 2017 KAB Student Career Fair. Topeka, Kansas. Representing Rocking M Media, LLC.

#2 April 25-26, 2017 Rural Opportunities Conference. Junction City, Kansas. Representing Rocking M Media, LLC was Clarke Sanders and James Westling, who accepted applications.

#3 September 22, 2017 National Strategic Selling Institute Career Fair. Manhattan, Kansas. Representing Rocking M Media, LLC was Christopher Miller & Greg Schmidt, who accepted applications and did have hiring authority.

#4 Radio ads on Rocking M Media stations in Colby and Goodland, KS
Sacha Sanguinetti, 785-462-3305

#5 Radio ads on the Kansas Farm and Ranch Radio Network
Sacha Sanguinetti, 785-462-3305

#6 Radio ads on the Today in Kansas Radio Network
Sacha Sanguinetti, 785-462-3305

#7 Kansas Association of Broadcasters Job Bank at KAB.NET
Kansas Association of Broadcasters, 214 SW 6th Ave #300, Topeka, KS 66603
785-235-1307

#8, National Association of Farm Broadcasters Job Bank on NAFB.COM
National Association of Farm Broadcasting, 1100 Platte Falls Road, PO BOX 500,
Platte City, MO 64079
816-431-4032

#9, Colby Community College, Doug Johnson, 1255 S Range, Colby, KS 67701,
phone 785-462-3984, Notified by: E-mail

C.

Sources which provided the hire for the positions that opened.

| <u>Job Title</u> | <u>Source</u> |
|----------------------|-------------------------|
| BDE/Farm Broadcaster | Position not yet filled |

D.

During the reporting period, there were a total of five applicants interviewed for vacancies for the full-time position(s). The following is a list of the total number of interviewees referred by each recruiting source shown above in Section B.

| <u>Recruitment Source</u> | <u>Total of Interviewees</u> |
|---------------------------|------------------------------|
| Walk In | 0 |
| KAB Job Bank | 0 |
| Job Fair | 0 |
| Radio advertisements | 2 |
| Employee Referral | 1 |

| | |
|-------------------|---|
| Industry Referral | 2 |
| Total | 5 |

E.

Fulltime positions hired during reporting dates:

#1 No Full Time Employees were hired in 2017

#2 New Employee Name:

Position:

Source:

Hire Date: